Gareth Hailey - Web Design & Development

Greenslopes, QLD.   Ph: 0414215885   Em: info@garethhailey.com   ABN: 11 190 247 997

Services offered

- Web Development (End to End)
- User Interface Design
- Graphic Design
- Wordpress Specialist

Languages

HTML5, CSS3, PHP, JavaScript,
XML, JSX

Frameworks

Wordpress, Drupal, jQuery, NodeJS,
SASS, LESS, Bootstrap, AJAX, MERN,
REST/SOAP, Woocommerce,
Custom front-end frameworks

Software

Adobe CS expert, Git, Tortoise SVN,
(X)AMP Stack, cPanel, Microsoft Office,
Windows, OSX, Linux

Other Skills & Experience

Agile methodologies, Jira, Confluence,
Code delegation and review, Sharepoint,
C.R.M, E.D.M, WCAG 2.0 compliance

Qualifications

- Acquia Partner Accreditation (2013)
- Bachelor of Arts : Multimedia (A.N.U. 2005)
- Cert IV Contemporary Music (C.I.T. 2000)

Selected Employment History

Freelance Web Developer (2010 - current)

- Design and development of websites for business
- Upgrades, maintenance and SEO
- Mainly focused on Wordpress and Drupal
- Most recent work: Devils Ink Tattoo (2021)

Senior Developer, Larkscapes (2016 - current)

- Development and UX for wide variety of clients
- Full-stack Wordpress services
- Theme, plugin modification and development
- Most recent site: The Jazzlab (2021)

Developer, 101 Web Technology (2012-current)

- Front and back end development
- Responsive site conversions
- Maintenance
- Clients list includes the Australian Government

Senior Developer, Treasury Wine Estates (2015)

- Front End Development for leading international
  wine brands on Sitecore platform.
- Clean up and refactoring of existing frameworks
- Delegation and review of code from offshore partners

Developer, Deepend Melbourne (2011-2012)

- PHP and Front End Development
- Maintenance
- System administration

Studio Manager, Mr Pinball Australia (2006 -2011)

- Graphic Art and Art Finishing
- Research and Development
- Prepress and Quality Control
- Large format press operation
- System administration
- Managment, training and purchasing

https://garethhailey.com

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Points of difference

- Creative and technical.

- Problem solving and attention to detail.

- Clear communication skills and experience with a diverse range of stakeholders.

Professional References

Professional and personal references will be provided upon request.

Colmed Group
https://colmedgroup.com

- Redesign and build of large existing site.
- eCommerce and Bookings system
- Zoho CRM integrations

Skills Impact
https://www.skillsimpact.com.au

- Front and Back end devlopment under contract to Larkscapes, Melbourne
- Custom online .pdf annotations application and Wordpress integration with MS Dynamics CRM.

The Urban Alchemist
https://www.theurbanalchemist.com.au/

- Low-cost redesign and build of existing site
- Site architecture upgrades
- Front and back end devlopment and UX design

Devils Ink Tattoo
https://devilsinktattoo.com

- Design and build with customised Theme
- Lazy-loading artist galleries
- Easy-to-use backend

Treasury Wine Estates
https://www.tweglobal.com/

- Member of Sitecore Development Team for an application consisting of 20 websites
- Working with leading wine brands like Penfolds, Matua and Wynns Coonawarra
- UX and graphic design
- Delegation and review of code

OuterRealm Records
https://outerrealmrecords.com/

- Custom Wordpress responsive design and build..

Ke Design
https://kedesign.com.au/

- eCommerce website powered by Woocommerce
- Front and back end development under contract to Larkscapes, Melbourne.

Waveshaper Audio
https://waveshaperaudio.com/

- Design and build responsive layout
- Favors browser-rendered effects for a highly responsive user experience.

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